

NEWS

FOR IMMEDIATE RELEASE

Contact: Denise Grasso

Kingston Block & Masonry Supply, LLC

Phone: (914) 633-3393

Fax: (914) 654-8124

Email: denise.grasso@kingstonblock.com

Pozzotive Plus™ Concrete Brick and CMU Selected BuildingGreen Top-10 Product for 2009

PHOENIX, AZ, November 12, 2009 – *Pozzotive Plus™ Concrete Brick and CMU* from *Kingston Block & Masonry Supply, LLC* has been selected as one of BuildingGreen's Top-10 products of the year by the editors of *Environmental Building News* and *GreenSpec®*. This eighth annual award recognizes the most innovative and exciting green building products added to the *GreenSpec® Directory* during the past year or covered in *Environmental Building News*.

"Our selections of the Top-10 Green Building Products represent a wide range of product types in many different application areas," noted *GreenSpec* BuildingGreen founder and executive editor Alex Wilson. This year's list is particularly diverse, ranging from a recycled-content concrete block, to a flywheel energy storage system for data centers, a mobile solar generator for job-site power, and an advanced modular classroom for schools. "Many of the Top-10 products this year have multiple environmental attributes," said Wilson.

BuildingGreen's Top-10 product selections, as in previous years, are drawn primarily from new additions to the company's *GreenSpec* Product Directory. About 200 products have been added to the *GreenSpec* database during the past year. "New products are being introduced all the time, making it a challenge for our staff to keep up," said Wilson. The *GreenSpec* database includes more than 2,100 product listings, representing several times as many actual products.

A big driver in the development of green products continues to be the U.S. Green Building Council's LEED® Rating System (Leadership in Energy and Environmental Design), which awards points for the use of certain product types or for the energy or water savings that certain green products can achieve. "Designers of LEED buildings are looking for green products, and manufacturers are responding," said Wilson. In the online version of *GreenSpec*, users can find products organized by LEED credits.

Pozzotive Plus™ Concrete Brick and Pozzotive Plus™ Concrete Masonry Unit (CMU) products are manufactured using up to 30% post-consumer recycled glass as a Portland cement substitute and an average of 50% post-consumer recycled masonry aggregate from local sources in the Northeast. The recycled glass pozzolan, with the trade name Pozzotive®, made by Empire Resource Recovery, LLC (www.empireresourcerecovery.com), is ground to a smaller particle size than Portland cement and used in place of Portland cement, saving about one ton of CO₂ emissions for every ton of cement replaced. Pozzotive Plus™ CMUs have been made with up to 90% recycled aggregate, though 50% is typical.

Compared to conventional CMUs and brick, Pozzotive Plus™ products require less energy to produce, are stronger, and have greater moisture and chemical resistance, according to the company. Both products meet and exceeds ASTM C-90 for Loadbearing Concrete Masonry Units and C-129 for Non-Loadbearing Concrete Masonry Units, and the brick meet and exceeds ASTM C-1634 for Concrete Facing Brick.

Pozzotive Plus™ brick is manufactured with a standard bed depth of 3-5/8" and is available in three different sizes, Eco (2-3/4"x8"), Ledge (2-1/4"x15-5/8") and Royal (3-3/4"x15-5/8"). In addition to the standard veneer sizes, a Partition (5-5/8"x3-3/4"x15-5/8") unit is available for interior application. Pozzotive Plus™ Architectural CMUs are available in a wide range of custom shapes and sizes to create endless design possibilities. Both Pozzotive Plus™ Brick and CMU are available in nine standard colors, and in either ground face or suede finish.

What makes this product green?

- . Post-consumer recycled content*
- . Reduces need for virgin material*
- . Exceptional durability or low maintenance*
- . Reduce impacts from construction or demolition (project based)*
- . Manufactured with regional materials*

LEED credit relevance:

- . MR Credit 4 - Recycled Content*
- . MR Credit 4 - Regional Materials*
- . MR Credit 2 - Construction Waste Management (Project Based)*

GreenSpec is the leading national directory of green building products. Products are selected based on criteria developed over the past 17 years. Manufacturers do not pay to be listed in GreenSpec, and neither GreenSpec nor Environmental Building News carry advertising; both are supported by users of the information. "Our policy of not accepting money from product

manufacturers allows us to be objective in our review of products,” said Wilson. The *GreenSpec* product database is also available online as part of *BuildingGreen.com*.

Other BuildingGreen resources include *Environmental Building News*, the oldest and most widely respected newsletter in the green building field; *GreenBuildingAdvisor.com*, an all-in-one information source for residential builders and remodelers; and *LEEDuser.com*, a brand-new resource for teams pursuing certification through the LEED Rating System. BuildingGreen celebrates its 24th year in business this year. For information on BuildingGreen resources, visit www.BuildingGreen.com or call 800-861-0954.

With a Corporate Office and New England Sales Division in New Rochelle, NY, an Architectural Design and Sales Center in the Riverdale section of the Bronx and a Manufacturing Facility and Masonry Supply Yard as well as a Sales Center in Kingston, NY – Kingston Block & Masonry Supply, LLC is a pioneer in the manufacturing of sustainable, architectural concrete masonry units and concrete bricks in the Northeast.

Affiliations include the United States Green Building Council (USGBC), USGBC New York Upstate Chapter, and Urban Green Council; AIA New York and Westchester/Mid-Hudson County; the National and New York State Concrete Masonry Associations; as well as the Bronx and Ulster County Chambers of Commerce. Projects include the new Yankee Stadium – Bronx, NY; IBM – Fishkill, NY; Bronx Library, Bronx, NY; Orange County Choppers, Newburgh, NY; Staten Island Ferry Terminal, amongst others.

For more information on Kingston Block & Masonry Supply, LLC and our sustainable concrete product line please contact Denise Grasso at (914) 633-3393 and also visit www.kingstonblock.com. Additionally, information on Pozzotive® can be found at www.empireresourcerecovery.com.

-END-